

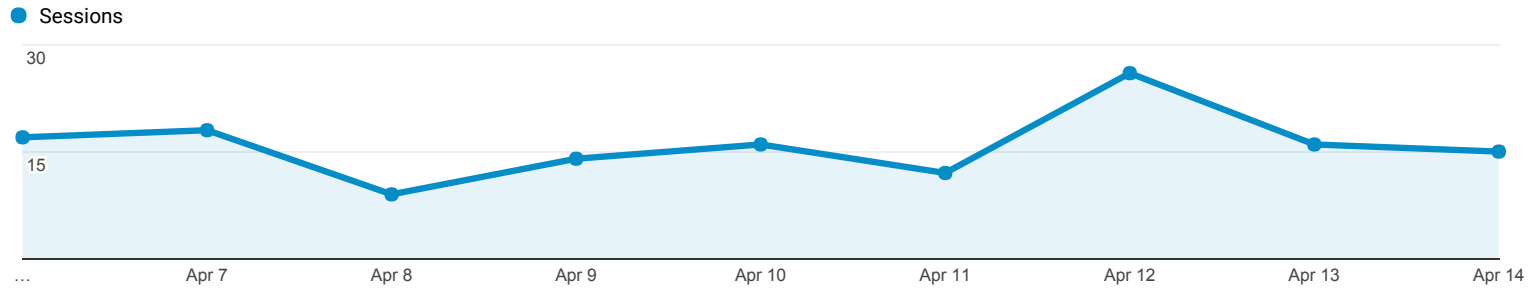
Apr 6, 2017 - Apr 14, 2017

## Campaigns

All Users  
3.22% Sessions

### Explorer

Summary



Campaign	Acquisition			Behavior			Conversions <span>Goal 2: Contact (fake .json URL: jackpot)</span>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Contact (fake .json URL: jackpot) (Goal 2 Conversion Rate)	Contact (fake .json URL: jackpot) (Goal 2 Completions)	Contact (fake .json URL: jackpot) (Goal 2 Value)
	143 % of Total: 3.22% (4,435)	81.12% Avg for View: 63.79% (27.17%)	116 % of Total: 4.10% (2,829)	39.86% Avg for View: 72.20% (-44.79%)	3.86 Avg for View: 2.02 (91.26%)	00:02:38 Avg for View: 00:01:21 (95.85%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. MED-SearchNetwork	61 (42.66%)	72.13%	44 (37.93%)	47.54%	3.84	00:02:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Large-SearchNetwork	41 (28.67%)	92.68%	38 (32.76%)	34.15%	3.73	00:02:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Small-SearchNetwork	21 (14.69%)	90.48%	19 (16.38%)	47.62%	3.76	00:03:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Google	17 (11.89%)	70.59%	12 (10.34%)	17.65%	4.65	00:02:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. hibumsndisplay	3 (2.10%)	100.00%	3 (2.59%)	33.33%	2.33	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 5 of 5